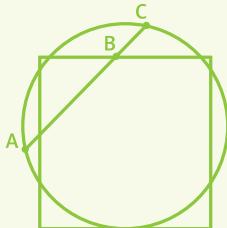




INTERNATIONAL CULTURAL CENTRE is a prestigious brand on Polish and international cultural markets. It is a venue of important exhibitions which are not only widely discussed in the media and cultural circles, but also attract the attention of specialists and the general public. It is a venue of inspiring debates and engaging meetings.

The International Cultural Centre is a national institution of culture which, for almost 25 years now, has been carrying out its research activities and fulfilling the mission of public diplomacy through intercultural dialogue. The ICC projects focus on the phenomenon of cultural heritage.

Exhibitions organised by the ICC familiarise the public with the most significant developments in the worlds of art and architecture, particularly those created in the 19th and 20th centuries. They are accompanied by lectures, seminars and presentations. We also organise workshops for children, special educational programmes for schools as well as meetings with and for senior citizens. We reach people of various age groups, backgrounds and interests. We decipher intricacies of culture and make them comprehensible. We show that art can be easy, attractive and inspiring.





Why should you support us?

The International Cultural Centre has a number of effective promotional and advertising tools at its disposal, which make it possible to reach various groups of consumers.

A sponsor's presence and visibility in campaigns that promote the ICC projects is adequate to their financial or non-cash contribution. Sponsors considering their involvement are provided with a whole set of services and sponsorship benefits so that their intended business, marketing and CRS objectives have been met.

Every year a number of TV and radio stations as well as dailies and various magazines extend their media patronage over the International Cultural Centre. In 2014, the ICC media patrons were: TVP Kraków, Radio Kraków Małopolska, *Gazeta Wyborcza*, *Karnet*, *Herito* quarterly, *In Your Pocket* and O.pl Polish Portal of Culture. We have also established permanent cooperation with Channels Two and Three of the Polish Radio and Telewizja M.

The title of the ICC sponsor ensures the company's presence in visible and effective advertising campaign. Both permanent and temporal (related to a particular event or programme) types of cooperation are highly welcome.

The following services are provided by the ICC:

- Sponsor's logo displayed on publications and printed materials that accompany exhibitions, such as bilingual English-Polish catalogues, invitations to an exhibition opening, promotional posters and leaflets, citylight posters, educational folders and leaflets, companion events and special events posters;
- Sponsor's name used in the media during promotional campaigns of projects, events, exhibitions; information on support included in a press release widely distributed among national media, local media, electronic and specialist media, various agencies;
- An opportunity for sponsor's representatives to participate in the media hours or press conference which precede the opening of an exhibition;
- Cooperation emphasised in Polish and English-language newsletters (over 6 000 subscribers);
- Sponsor's name or logo displayed on LCD screens, in TV promotional spots, radio media campaign, promotional spots broadcasted in Krakow's public transport, as well as press and electronic advertisements.



The ICC also offers:

- Organisation of private exhibition tour with a guide or exhibition's curator for sponsor's employees or clients;
- Organisation of art workshops for kids or adults;
- Official thank-you speech during exhibitions' openings or inaugurations of events;
- Delivery of a set of exhibition catalogues and posters;
- Delivery of a set of invitations to an exhibition opening as well as exhibition tickets for sponsor's employees and clients;
- Sponsor's logo displayed on the ICC website at www.mck.krakow.pl along with a link to sponsor's website;
- Sponsor's logo displayed on online community portals (Facebook, Google+) along with a link to sponsor's website;
- Sponsor's logo or name displayed on a Partners and Sponsors board in the entrance hall to the ICC seat;
- Discount for renting the ICC conference rooms;
- Presentation of sponsor's offer
(e.g. distribution of promotional materials, sampling)
during events organised by the ICC.



Exhibitions in the ICC Gallery

We organise monograph and thematic exhibitions.

We show personalities and tendencies. We display pieces from international collections.

→ Two artists, two countries, *two points of view*.

The exhibition *Traces of People. Cristiano Mascaro / Sławomir Rumiak* (March – June 2015) is a unique dialogue between **Cristiano Mascaro**, one of the best known Brazilian photographers, and the Polish artist **Sławomir Rumiak**. The project has produced several dozen black-and-white photographs and a video which document the landscapes of Brazil and Poland. During his travels, Macaro visited four Polish cities: Gdańsk, Warsaw, Łódź and Krakow, while Rumiak paid special attention to São Paulo – one of the world's largest metropolises. The Krakow-based exhibition will be subsequently shown in Brazil in 2016 within the framework of the Polish culture season.

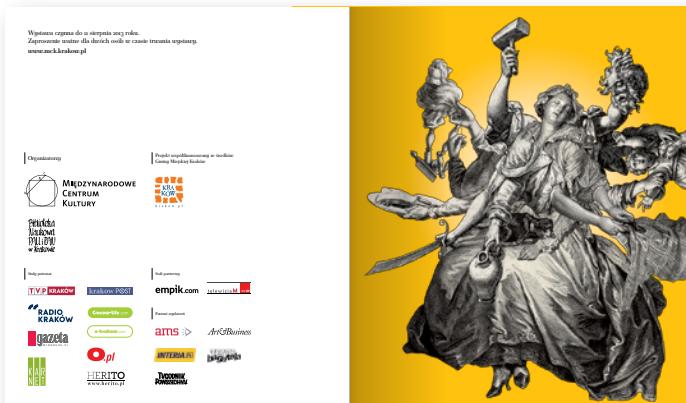
→ The summer months (June – September 2015) will welcome an exhibition dedicated to **Dani Karavan** – an Israeli sculptor of world renown, a pioneer of *site specific* sculpture and an author of such pieces as the monument to the Negev Brigade (1963 – 1968) and “Passage, a Homage to Walter Benjamin” in Portbou (1994). The works of the artist are site specific, meaning that they are developed with an intention to be situated in a specific location, be it city space, open air, or gallery/museum. The ICC Gallery – its space and rooms – will offer a “site” to develop a piece which hopes to address the Galician roots of Dani Karavan’s family.

→ A monographic exhibition featuring the works by the recipient of the Grand Prix at the International Print Triennial in Krakow in 2012. Besides the winning piece, i.e. “Kolej rzeczy I” (Course of events I), **Joanna Janowska-Augustyn** will present an overview of her most important *print cycles*, such as “Nieuchronne” (The inevitable), “Samotność” (Solitude), “Ciało i kamień” (Flesh and stone). In her works, the artist combines the refinement and sophistication of traditional drawing with digital graphics and photography.

→ The end of the year (October 2015 – January 2016) will bring an exhibition by **Mikalojus Konstantinas Čiurlionis** – a composer, printmaker, and, above all, painter, one of the most *important Lithuanian artists*. He has been compared to artist of such stature as Wassily Kandinsky, Arnold Böcklin, Edvard Munch, or Odilon Redon, while his works have been exhibited in Paris, Berlin and Tokio, among other places. However, the Polish consumers of art know very little about Čiurlionis's achievements – all the more surprising given the artist's particularly strong connections with the Polish artists at the turn of the 19th and 20th centuries. The exhibition will present an exceptional artist; a visionary believed to be a pioneer of abstract painting.

Examples:

→ Sponsor's logo in exhibition catalogues and other prints



→ Sponsor's logo or name in press and electronic advertisements



Otwarty Punkt Negoacji w Krakowie Magritte i fotografia 2012. MCK Kraków

ANDREAS FEININGER

03.07 – 29.08.2010
WYSTAWA FOTOGRAFII
**NOWY JORK,
LATA CZTERDZIESIE**
NEW YORK IN THE FORTIES

PROGRAM TOWARZYSZĄCY:

4/07 Ndt	Dzieci Amerykańscy w MCK	7/08 Sob, 11.00	Fotowakacje w MCK zajęcia artystyczne dla dzieci w wieku 7–13 lat nt. sztuki fotografii (obowiązuje zapis): warsztaty@mck.krakow.pl
6/07 Wt, 17.00	Rodzina Feiningerów John Maciułka – wykład (tłumaczenie symultaniczne)	10/08 Wt, 17.00	Spacer po barach Nowego Jorku Małgorzata Kaluża – wykład
8/07 Czw, 17.00	Co może kamera. Nowy Jork i jego obrazy w czasach Andreas Feiningera Maria Hussakowska – wykład	12/08 Czw, 17.00	Czytanie Ameryki. Nowy Jork w literaturze – Teatr Nowy w MCK opieka reżysera: Piotr Sieklucki
10/07 Sob, 11.00	Fotowakacje w MCK zajęcia artystyczne dla dzieci w wieku 7–13 lat nt. sztuki fotografii (obowiązuje zapis): warsztaty@mck.krakow.pl	13/08 Pt, 17.00	Filmowy Nowy Jork wstęp przed pokazem: Michał Oleszczyk (więcej na http://polish.krakow.us consulate.gov/)
14/07 Śr, 17.00	Dźwięki Ameryki. Barber, Gershwin, Porter Kwartet Smyczkowy Filharmoników Krakowskich – koncert, prowadzenie: Maciej Jabłoński	17/08 Wt, 17.00	Amerykański film dokumentalny "The Princess and the Frog" wstęp przed pokazem: Michał Oleszczyk (dyskusja tłumaczona symultanicznie)
16/07 Pt, 17.00	Filmowy Nowy Jork Michał Oleszczyk – wykład	18/08 Śr, 17.00	Amerykański film dokumentalny: "Street Fight. Front Runners", w dyskusji udział wezmą: Ann Alter, Michał Oleszczyk (dyskusja tłumaczona symultanicznie)
20/07 Wt, 17.00	Nowy Jork – rozwój miasta w XIX/XX wieku Michał Witiniński – wykład	20/08 Pt, 17.00	Filmowy Nowy Jork, wstęp przed pokazem: Michał Oleszczyk (więcej na http://polish.krakow.us consulate.gov/)
22/07 Czw, 17.00	Czytanie Ameryki. Nowy Jork w literaturze – Teatr Nowy w MCK opieka reżysera: Piotr Sieklucki	21/08 Sob, 11.00	Fotowakacje w MCK zajęcia artystyczne dla dzieci w wieku 7–13 lat nt. sztuki fotografii (obowiązuje zapis): warsztaty@mck.krakow.pl
24/07 Sob, 11.00	Fotowakacje w MCK zajęcia artystyczne dla dzieci w wieku 7–13 lat nt. sztuki fotografii (obowiązuje zapis): warsztaty@mck.krakow.pl	24/08 Wt, 17.00	Odzieżeniem w Nowym Jorku, czyli zez o New Yorkerze Jolanta Szymkowska-Bartylewicz – wykład
29/07 Czw, 17.00	Czytanie Ameryki. Nowy Jork w literaturze – Teatr Nowy w MCK opieka reżysera: Piotr Sieklucki	26/08 Czw, 17.00	Fotografie zmarłych słów – dzieniarkarstwo według malarza "Life" Jolanta Szymkowska-Bartylewicz – wykład
30/07 Pt, 19.00	Piwnica jazzowa w MCK – koncert zespołu Move-On	27/08 Pt, 17.00	Filmowy Nowy Jork, wstęp przed pokazem: Michał Oleszczyk (więcej na http://polish.krakow.us consulate.gov/)
4/08 Śr, 17.00	Dźwięki Ameryki. Barber, Gershwin, Porter Kwartet Smyczkowy Filharmoników Krakowskich – koncert, prowadzenie: Maciej Jabłoński	29/08 Nd, 16.00	Finisak: Otwarcie Niedziela Wielkie muzeum Nowego Jorku Jerzy Kutnik – wykład
6/08 Pt, 17.00	Filmowy Nowy Jork, wstęp przed pokazem: Michał Oleszczyk (więcej na http://polish.krakow.us consulate.gov/)		

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DZIENIARKARSTWA



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→ wtorek–niedziela, 10.00–18.00, Kraków, Rynek Główny 25

→ www.mck.krakow.pl

PATRON MEDIALNY WYSTAWY



PARTNERZY



PARTNERZY WYSTAWY



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→ Sponsor's logo on large-size exhibition posters

(citylight showcase)



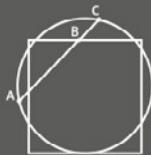
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7.05 - 17.09.2014



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AKTUALNOŚCI

[archiwum aktualności »](#)**Wystawa: Mit Galicji**

10.10.2014 - 08.03.2015

**Spotkanie: Galicja – mit o wielu twarzach**

10.10.2014

**Wykład: Stambuł i jego muzeum**

02.10.2014

**Studia podyplomowe: trwa nabór**

16.07.2014

**Książka: Kompleks słowacki. Eseje**

18.09.2014

**Konferencja: Zrabowane – odzyskane**

12.11.2014 - 14.11.2014

**HERITO: w sprzedaży numer "Narody i stereotypy"**

09.06.2014

**Wystawa: Republika Moldawii – droga do Europy**

11.09.2014 - 30.09.2014

**Kalendarium wydarzeń**

01.10.2014 - 31.10.2014



→ Sponsor's logo or name on the ICC website at www.mck.krakow.pl and online community
portals (*Facebook, Twitter, Google+*)



Utwórz stronę

Najnowsze

2014

2013

2012

2011

2010

2009

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Galeria sztuki · Biblioteka · Organizacja edukacyjna

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innych znajomych lubią to miejsce lub byli tutaj.

+89

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3 min temu



→ Private exhibition tour with a guide or exhibition's curator



→ Art and educational workshops for children and adults

Twenty three years of the ICC activities

in numbers:

- Almost 130 exhibitions featuring the most significant developments in the worlds of art and architecture;
- Over 100 international conferences and seminars attended by participants from all over the world;
- Almost 70 international educational programmes with over 2200 participants from the majority of European states as well as countries of North and South America, Asia and Africa;
- The Academy of Heritage – a two-semester post-graduate programme running since 2001;
- 300 publications in Polish and other language versions;
- Specialised science library with 30 500 volumes;
- Research projects carried out in cooperation with Polish and international partners
- Active membership in high-level international committees and cultural networks.

International Cultural Centre Foundation

Is a non-governmental organisation established in December 1990. The role of the Foundation is to support statutory activities (i.e. research, education, exhibition and publishing) of the International Cultural Centre.

The ICC Foundation organises international educational programmes, exhibitions and art events; it also publishes books and conducts workshops.

Bank account: 78 1750 0012 0000 0000 2375 4193

National Court Register Number: 0000208940

Contact:

ICC Foundation

Rynek Główny 25

31-008 Kraków

tel.: +48 12 42 42 811

fundacja@mck.krakow.pl



**FUNDACJA
MCK**



To learn more about the ICC achievements and history please visit the Panorama of the Twenty Years of the ICC virtual tour available at ICC website at www.panorama.mck.krakow.pl/en as well as multimedia kiosks at the ICC seat.



A representative of one of the ICC sponsors receives an award for cooperation with the ICC in 2012

The ICC highly appreciates long-term cooperation and the need to build rock-solid relationships with companies. Had it not been for our sponsors, a number of exhibitions featuring Polish and international art would not have been organised. Partnership with socially responsible business has resulted in a number of stimulating educational projects and companion events.

Please, kindly contact the ICC team to receive an individual sponsorship offer matching sponsor's requirements and capabilities.

Contact:

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Rynek Główny 25, 31-008 Kraków
tel.: +48 12 42 42 861, 811
faks: +48 12 42 18 571
www.mck.krakow.pl

→ Joanna Hojda-Pepaś

j.pepas@mck.krakow.pl
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Connect:

