

HOMEE

Heritage Opportunities/threats within Mega-Events in Europe

Changing environments, new challenges and possible solutions for
preservation in mega-events embedded in heritage-rich European cities



HOMEE WORKSHOP

Mega-events in Heritage-rich Cities

April 3, 2020 Virtual Workshop

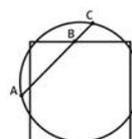


JPICH Heritage in Changing Environments

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ADDITIONAL DOCUMENTATION

- HOMEE Charter Description
- Conclusion chapter from *Mega-events and heritage: Emerging issues, opportunities and threats and how to deal with them*
- Consent form for audio/video recording
- Links to pre-recorded videos
- Link to HOMEE Case Study Report Briefs
- Link to *Mega-events and heritage* publication



Bringing together international experts

Mega-events have been changing their relationship with the city, now more commonly using existing infrastructures and facilities. In Europe, this may put historic city centers and their heritage at risk. By the same token, the presence of mega-events can become an opportunity for valorizing heritage and for city development. The workshop “Mega-events in Heritage-rich Cities” gathers international experts and policy makers together to explore these controversial issues through their own experience and through the findings of the HOMEWORKSHOP research project. In particular, issues of governance, planning, urban effects and long-term legacy will be addressed.

Drafting a “Charter for Mega-events in Heritage-rich Cities”

The overall aim of the workshop is to prepare a first draft version of the “Charter for Mega-events in Heritage-rich Cities”. The workshop is a singular opportunity to juxtapose research findings with the knowledge of international stakeholders and experts. Thus, the double advantage of drawing on improved knowledge regarding what should be included in the Charter for it to be as robust as possible, as well as information regarding the form that seems most suitable and useful for potential users.

A note of thanks

Additionally, we want to thank each and every one of you for your ongoing support of this workshop. We recognize the added difficulties the current situation has brought to your daily lives as we all do our best to adjust to conditions that have significantly impacted our regular schedules. We greatly appreciate your willingness to attend and participate in the virtual version of the Mega-events in Heritage Rich Cities Workshop.

Pre-event resources

Please access the following links prior to April 3 to familiarize yourself with the HOMEE Research Project and the key themes to be dealt with during the workshop as well as the keynote speech by Sneska Quaedvlieg-Mihailovic.

Introduction to the HOMEE Research Project

Access link [here](#)

Keynote Address: Sneska Quaedvlieg-Mihailovic (Secretary General of Europa Nostra)

“Mega-events in Heritage-rich Cities: A Challenge for Europe”

Access link [here](#) (Available from April 1)

HOMEE Case Study Report Briefs

Access link [here](#)

HOMEE Publication: *Mega-events and heritage: The experience of five European cities*

Access link [here](#)

Accessing the workshop through Microsoft Teams

To join the workshop via Microsoft Teams, all you need to do is click on the links that have been emailed to you (and which you'll find again here in this program). It is not necessary to download or sign into the Microsoft Teams program as you can run the program in your browser (note: the software does not function with Firefox and we recommend using Google Chrome or Microsoft Edge). If you do choose to download the Microsoft Teams software (the free version is available [here](#)), please do so as soon as possible, as it may take time and require access to your Microsoft profile.

To improve our interaction, we suggest the use of headphones with a microphone to reduce the interference of background noise during the workshop. During the sessions we will also ask you to mute your microphone while you are not speaking (this can be adjusted by clicking on the microphone button that appears on the toolbar in the middle of your screen) as this also helps to reduce additional background noise and improves the overall discussion.

If you encounter any difficulties in accessing or using the software, please contact Zachary Jones (zachary.jones@polimi.it) and Davide Ponzini (davide.ponzini@polimi.it).

Workshop structure and request to participants

The two morning sessions on April 3 will see the participants divided into smaller parallel working groups to discuss four separate themes (as detailed on pages 8-11). You can access your session both by clicking on the link sent to you by email or by clicking on the embedded links found in this program. Following the lunch break, all participants will work together during the third session using the second link that will be emailed to you and which can be found in the program on the following page. If at any point you become disconnected from the session, you can reconnect by simply clicking on these links.

Each working group has also been provided with a set of questions that will be used to kick start the discussions during the first session (see pages 8-11). **Please take some time to reflect on these questions prior to the start of the workshop based on your own experiences.** We kindly ask you to see the resources (as detailed on page 3 of this document) to familiarize yourself with the main issues and themes that we will be addressing during the workshop as well as the outputs from the HOMEE Research Project until now.

We would kindly ask that you take some time prior to April 3 to write brief notes (e.g. few bullet points, short text of 500 words max) including examples, reactions, eventual recommendations in response to the resources provided and more specifically to the questions pertaining to your group. If you have the time, please email your notes to your group moderator as this will help establish contact in the group and allow us to start the first session in a timely manner. Also, be prepared to share your thoughts and reactions during the group work. As the discussions taking place within the workshop will assist the advancement of the research project, we will be recording the sessions for our own records and ask you to kindly sign and return the attached consent form.

As a precaution in case of any technical difficulties, your moderator will also email you to request your Skype ID and phone number so that we have alternate ways to run the sessions on April 3 in case of any problems with the Microsoft Teams software. We hope these will not be necessary, but we want to be prepared for any unforeseen problems.

April 3, 2020 (All times are GMT+1)

8.50 Check connections

Access the parallel working groups on Microsoft Teams (see the access links for each group on pages 8-11)

09.00 – 11.00 Session 1 - Parallel working groups (pages 8-11)

Introduction to and discussion of critical issues deriving from participants' experience.

11.00 – 11.15 Break

11.15 – 12:30 Session 2 - Parallel working groups (pages 8-11)

Discussion of principles and recommendations from session 1 and from the HOMEWORKSHOP research findings.

12.30 – 14.30 Lunch break

14.30 – 16.00 Session 3 - Plenary (all participants together)

Access link [here](#)

Presentation of the work done by the six working groups, discussion and validation of the principles and recommendations for the Charter draft

Working Group 1: Context matters for mega-events

Important aspects of a city and region depend on very long-term factors and can be affected by the plans and projects for mega-events only in part. The form and qualities of historic city centres, the size and spatial layout of metropolitan and regional systems, the infrastructural backbone of cities are conditions that cannot be underestimated when planning mega-events. Communication regarding mega-events typically requires one single strong narrative or image for the city and program. This may clash with the multiple interests and perspectives of actors and stakeholders on the transformation of the city in general and it may limit the rich interpretations of heritage and places in particular, amongst other issues.

Led by Davide Ponzini, Julia Georgi

email: davide.ponzini@polimi.it; j.georgi@nup.ac.cy

Access link [here](#)

Group members: Christos G. Patsalides, Snenska Quaedvlieg-Mihailovic, Pedro Velázquez

Question 1: What were the main benefits and criticalities in connecting (or not connecting) cultural heritage and mega-events in your professional practice and past experience?

Question 2: What are the important heritage/urban/regional aspects for a heritage-rich city to consider while deciding if/how to bid to host a mega-event, as well as while planning and delivering the mega-event?

Working Group 2: Long-term vision and spatial planning

Successful mega-events are rooted in the locale and inevitably lever the trends and transformation already under way, though the involvement of specific actors, planning bodies and heritage experts can vary significantly. The presence of heritage and the typical ways in which European experts and policy makers deal with it suggest to envision the planning of mega-events in heritage-rich cities within a long-term time frame. The intersection with spatial plans and development strategies of the hosting city are also crucial inasmuch as they involve heritage places and cultural policy.

Led by Stefano Di Vita, Evanthia Dova

email: stefano.divita@polimi.it; e.dova@nup.ac.cy

Access link [here](#)

Group members: Yiannis Koutsolambros, Krzysztof Maj, Chryssa Martini

Question 1: What were the main benefits and criticalities in connecting (or not connecting) cultural heritage and mega-events in your professional practice and past experience?

Question 2: What are the main obstacles or facilitating factors for connecting mega-event planning to the city's long-term vision as well as to other plans and projects?

Question 3: How can we encourage/strengthen long-term thinking and planning for mega-events and their legacy?

Working Group 3: Governance, participation and local capacity building

In general, mega-events are not implemented based on off-the-shelf plans, nor they can be simply enacted in heritage-rich cities where the relevant aspects of places are multiple and governed by several actors. In particular, heritage-related actors and agencies may have veto powers that can slow or even stop plans and projects. In recent years local population perception and positive inclination towards hosting a mega-event have become more and more important, in some cases even for the awarding of the event itself (with survey and assessments done by the central bodies). In actual policy terms, the involvement of a broad political consensus and the mobilization from the bottom up seems important both for mega-event planning/implementation and for its connection with heritage preservation.

3A Led by Franco Bianchini and Natia Anastasi

email: F.Bianchini@hull.ac.uk; natia.anastasi@nup.ac.cy

Access link [here](#)

Group members: Robert Palmer, Michał Zalewski, Neophytos Zavrvides

3B Led by Zachary Jones and Anna Koziol

email: zachary.jones@polimi.it; ankakoziol@gmail.com

Access link [here](#)

Group members: Georgia Doetzer, Marco Edoardo Minoja, Sylvain Pasqua

Question 1: What were the main benefits and criticalities in connecting (or not connecting) cultural heritage and mega-events in your professional practice and past experience?

Question 2: How do certain actors (e.g. heritage policy actors) come to be involved or left out of the planning processes of mega-events? How can we improve their general potential and contribution?

Question 3: How does the planning and implementing of mega-events influence the capacity building among local actors? How do the established partnerships and liaisons become empowering, sustainable and impact post-event management of the city?

Working Group 4: Heritage, identity and local communities

Cultural assets in general and heritage in particular play an ambivalent role in planning mega-events: they can promote social cohesion but trigger political conflict as well. In most cases, mega-events are focal points in the life of local communities and sometimes can mark a change in the image and identity of one city, sometimes by using its heritage and historic places. Policy makers should be aware of this, well beyond the instrumentalizing of these political and cultural processes for the purpose of competition and growth.

4A Led by Joanna Sanetra-Szeliga and David Atkinson

email: j.sanetra@mck.krakow.pl; David.Atkinson@hull.ac.uk

Access link [here](#)

Group members: Eliza Cristoforou, Viltė Migonytė-Petrulienė, Daniella Mougianou

4B Led by Enrico Tommarchi, Piotr Knaś and Jacek Purchla

email: E.Tommarchi@hull.ac.uk; knas@mik.krakow.pl

Access link [here](#)

Group members: Katarzyna Piotrowska, Stathis Raptou, Rinos Stefanis

Question 1: What were the main benefits and criticalities in connecting (or not connecting) cultural heritage and mega-events in your professional practice and past experience?

Question 2: What are the problems and solutions to use tangible/intangible heritage assets in the process leading to a mega-event without putting them at risk?

Question 3: How do cities avoid promoting one single image/identity/narrative of their heritage and community through hosting a mega-event?



Natia Anastasi

Special Teaching Staff, Neapolis University Pafos

She holds a PhD in Chemistry, however in recent years her research focuses more on topics that relate to sustainable development in urban and rural settings and science education. Within this context, the topic of Cultural Heritage is a natural extension of her research, and the HOMEE project offers the first such exploration of this research direction. Since 2014 she has served as a Research Associate in the Neapolis University Pafos Department of Research, and she is also a Visiting Academic in the Department of Civil Engineering.



David Atkinson

Professor, University of Hull

David Atkinson is a cultural and historical geographer with interests in the ways that heritage and memory are articulated in space and landscape. He also considers how darker, discomfoting histories have afterlives that continually rework social memory through sites of memory to constitute our contemporary world. David also works on the histories of geographical knowledge and its circulation and re-negotiation in different places in the past. He has edited five books and over fifty research papers, and he has been funded by UK Research Councils, The British Academy, The Leverhulme Trust, The Italian Government, and various Arts Foundations.



Franco Bianchini

Professor of Cultural Policy and Planning and Director of the Culture, Place and Policy Institute (CPPI), University of Hull, UK.

He is Professor of Cultural Policy and Planning, and Director of the Culture, Place and Policy Institute (CPPI) at the University of Hull, UK. From 2007 to 2016 he was Professor of Cultural Policy and Planning at Leeds Beckett University, UK. From 2010-2014 he was a member of the team preparing the successful bid by the city of Matera, in Southern Italy, for the title of European Capital of Culture for 2019. In 2003 he acted as adviser to the Liverpool Culture Company on the preparation of their successful bid for the 2008 European Capital of Culture. He also initiated, and was a member of the artistic team for, 'Cities on the Edge', a project of cultural co-operation between Liverpool, Bremen, Gdansk, Istanbul, Marseilles and Naples (2004-2009).



Eliza Cristoforou

Pafos 2017, Project Leader of Schools in Action and About the city

She holds a degree in History and Archaeology from the University of Athens with specialization in Art History and Archaeology. Eliza has been working as a public school teacher since 2005 teaching Greek literature and history. She has served as the official coordinator of the "Schools in Action-Paphos 2017" project from 2015 until 2017. The project was responsible for the involvement and cooperation of all high schools in the Paphos district regarding events and project planning relating to ECOC Paphos 2017



Stefano Di Vita

Researcher, Politecnico di Milano

Stefano Di Vita (MS in Architecture and PhD in Urban, Regional and Environmental Planning) is Assistant Professor in Urban Planning and Design at Politecnico di Milano, Department of Architecture and Urban Studies (DASU). His main research interests address the spatial dynamics and planning tools of city-regions by focusing specifically on the multi-scalarity and sustainability of urban transformation and regeneration processes which aim at fostering economic development and innovation: from mega and smaller events and tourism, to digitalization of urban spaces and productions.



Georgia Doetzer

Former Artistic Program Director Pafos 2017

She is a cultural professional with experience in programming and implementing international projects related to arts and culture. In 1999 she joined the Rialto Theatre, a major cultural foundation and arts venue based in Limassol until 2015, when she was appointed Director for the Artistic Program of the European Capital of Culture in Pafos 2017. She has successfully designed, developed and implemented the official programme of the European Capital of Culture Pafos 2017. She was vice president and member of the Board of Directors of the Cyprus State Theatre Organisation (2012-2016) and the Coordinating Council of Limassol Cultural Organisations (2012-20). After the completion of the Pafos 2017 European Capital of Culture she was appointed Chief Executive of the Rialto Theatre.



Evanthia Dova

Lecturer of Architecture, Neapolis University Pafos

She holds a PhD in Architecture and is a Lecturer in Architecture at Neapolis University Pafos. She was a member of the Pafos 2017 Working Group (2010- 2012), preparing the candidacy of Pafos as a European Capital of Culture, and, following the bid's success, she worked on a number of events for Pafos 2017. Her research on urban space focuses on issues of culture, heritage, policies and public spaces as modifiers of dwelling in the city.



Julia-Nerantzia Georgi-Tzortzi

Associate Professor, Politecnico di Milano and Neapolis University Pafos, Cyprus

She has been an Associate Professor of Landscape Architecture and Head of the Department of Architecture, Land & Environmental Sciences, Neapolis University Pafos, and recently became Associate Professor at Politecnico di Milano. Her research activity focuses on urban and cultural policy, landscape and heritage preservation. Her professional experience includes the design of landscape areas for the 2004 Athens Olympics. She has published extensively at the international level.



Zachary Jones

Post doc Researcher, Politecnico di Milano

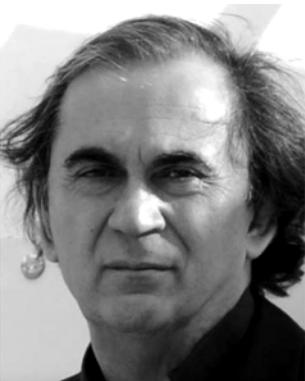
He is a current Adjunct Faculty and Research Fellow at the Politecnico di Milano where he completed his PhD in Urban Planning, Design and Planning. His teaching and research activities span architectural and urban design, planning, built heritage, cultural mega-events and cultural policy. After studying in the US, he has spent a number of years expanding his research interests in Europe where, in addition to completing his PhD in Italy, he was a Fulbright Student in Croatia, a Visiting Research Fellow at Kadir Has University in Turkey and a Visiting Researcher at the Institute of Cultural Capital in the UK.



Piotr Knaś

Research Coordinator, Malopolska Institute of Culture

He graduated in Ethnology and European Studies at the Jagiellonian University and postgraduate studies in Social Economy at the Cracow University of Economics. He is an employee of the Malopolska Institute of Culture in Krakow, in which he is responsible for the research and analysis. He is a coordinator of research projects and author of reports on the cultural sector. Active member of Forum Kraków Association and the Partnership for Culture Education in Malopolska Region, acting for culture education and animation.



Yiannis Koutsolambros

Pafos2017 Board Member, Architect

He is an Architect and graduated from the Aristotle university of Thessaloniki 1982. LK architects, partner since 1982. Neapolis University Paphos, visiting lecturer. Former member of the Pafos2017 board of directors. Former head of the Paphos branch of ETEK (Cyprus Scientific and Technical Chamber). Member of many technical and social advisory committees



Anna Koziół

Heritage Specialist, National Heritage Board of Poland

PhD candidate at the Faculty of Economics and International Relations at the University of Economics in Krakow. A graduate of spatial economy at the University of Economics in Kraków and management studies at the Montpellier Business School, she was also a student at the Heritage Academy in Krakow. Her research interests focus on the role of society in managing heritage and using the heritage potential in socio-economic development. Project coordinator, trainer, author of multiple publication on the heritage socio-economic potential.



Krzysztof Maj

Director of Wrocław 2016 and Wrocław Culture Zone

General Director of Wrocław ECOC 2016 and later its legacy agency. Graduate of Wrocław University of Technology and Executive MBA postgraduate studies with vast experience in journalism, civil society organisations (chair of the cultural section of the Parliament of Students of the Republic of Poland, the Manus Foundation and the Youth Planet Association) as well as local government (spokesman for the mayor of Lubin, Lubin deputy staroste). Cultural manager (manager of Jazz on the Odra Festival, instigator and co-creator of Capital of Rock Festival). In 2017 he received the title of Manager of the Year of the Gazeta Wroclawska.



Chryssa Martini

Head of Premises & Infrastructure for Eleusis 2021

She has been part of Eleusis 2021 team since October 2018 in the Department of Urban Development & Legacy. She delivers architectural studies, she is responsible for drafting technical specifications, technical monitoring and planning, depending on the Greek laws and supervises works in spaces or buildings, designed for the program of the ECoC. She also assists in real estate management for Eleusis 2021 and manages the buildings used by the Company. She is a basic member of all the Committees formed from Eleusis 2021 in order to control all the supplies, the services and the deliverables from artists and collaborators.



Viltė Migonytė-Petrulienė

Curator Kaunas 2022

Architectural historian Dr. Viltė Migonytė-Petrulienė is the curator for Kaunas – European Capital of Culture 2022 programme 'Modernism for the Future'. She specializes in the history and heritage of modern Lithuanian resort architecture. She teaches in the Cultural Industries program at Vytautas Magnus University (VMU) and has worked previously as a curator at the Kaunas Photography Gallery and at VMU's Gallery 101, and was also the head of the VMU Arts Centre. Dr. Migonytė-Petrulienė is currently involved as a curator and co-curator in different local and European projects related to riverside and cultural tourism such as the STAR Cities Interreg Europe project.



Marco Edoardo Minoja

Cultural Director, City of Milan

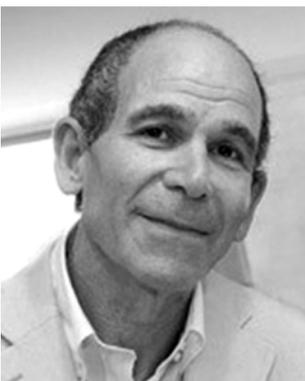
Marco is a cultural manager with over ten years of experience in the framework of public administrations. His practice is oriented towards the improvement and growth of the cultural policies on a territorial scale. As Director the Culture Department of the Municipality of Milan since 2018 he has focused on the quality of cultural projects and activities. He oversees more than twenty city museums, temporary exhibitions, historic buildings, and over twenty-five public libraries. He plans the administration's strategic choices, coordinates the activities of all the institutes, supports the projects of private operators and sponsor, with a structure of around 950 employees.



Daniella Mougianou

Pafos 2017, Project Leader of Akamas Project Pafos

She has studied Physics (BSc, MA). She works in Education and since 2014 she is a founding member and president of the ex-Artis Cultural Association. She has organised many art exhibitions in Cyprus and abroad, ceramic workshops, lectures and conferences about the environment and culture. Initiator and coordinator of the Akamas Project and Eco Art, of the ECoC PAFOS2017.



Robert Palmer

Director, Robert Palmer Consultants

Robert Palmer is an international consultant working on a range of cultural projects, and the cultural development of cities. He was the Director of Culture and Cultural and National Heritage for the Council of Europe, the Director of two European Capitals of Culture (Glasgow and Brussels), and the adviser to 15 other ECoCs. He has also been the Director of Culture for Glasgow and Director of the Scottish Arts Council. He is the co-author of "Eventful Cities: cultural management and urban revitalization" (Routledge).



Sylvain Pasqua

Directorate General for Education, Youth, Sport and Culture and Team Leader – Coordination European Capitals of Culture, European Commission

He is a senior expert in the European Commission's Directorate-General for Education, Youth, Sport and Culture since 2002 and currently the team leader in charge of coordinating the "European Capital of Culture" Action. In this capacity, Sylvain is responsible for the coordination of the selection, monitoring and evaluation of the European Capitals of Culture. He is also involved in the implementation of the EU Creative Europe programme (2014-2020). Finally, he works on the future programme 2021-2027 and follow the negotiations with the European Parliament and the Council. This new programme aims at promoting cultural and linguistic diversity and cultural heritage as well increasing the competitiveness of the cultural and creative sectors in Europe.



Christos G. Patsalides

Chairman, Pafos2017 Board of Directors

His main academic and professional expertise focuses on the developments of EU Law and he holds a PhD in EU Public Law from the University of Hull, UK where he began his academic career. In 2007 he was appointed Minister of the Interior of the Republic of Cyprus and from 2008 until 2011 he served as Minister of Health of the Republic. In May 2011, Dr. Patsalides was elected President of the WHO General Assembly. In 2013, Dr. Patsalides was appointed Chairman of the Organisation Pafos2017 European Capital of Culture and undertook the challenge to lead the Organisation towards the accomplishment of its tasks for making Pafos a successful European Capital of Culture.



Katarzyna Piotrowska

Head of the Heritage Policy Department, National Heritage Board of Poland

Katarzyna holds a PhD in Landscape Architecture from the Kraków University of Technology and a Masters in the same field from the Warsaw University of Life Sciences. Katarzyna has over 20 year experience in heritage protection and management. Among others, she was working with on the nomination dossiers for World Heritage properties and represented Poland in the World Heritage Committee during its mandate in 2014-2017. In addition, she led the task force responsible for the organization of the 41st World Heritage Committee's session in Kraków.



Davide Ponzini

Associate Professor of Urban Planning, Politecnico di Milano

He received his PhD in Urban Planning from Politecnico di Milano, where he is currently Associate Professor. His research activity focuses on urban and cultural policy, heritage preservation and policy tool analysis. He has been visiting researcher Yale University, Johns Hopkins University, Columbia University, and Sciences Po, Paris. He has been a Visiting Professor at the Technical University of Munich as well as an advisor of both cultural policy and urban planning to local governments and other public and private entities.



Jacek Purchla

Head of the Research Institute for European Heritage, International Cultural Centre; Head of the Department of Economic and Social History at the Cracow University of Economics; Professor of Humanities (professor ordinarius) and a member of the Polish Academy of Arts and Sciences.

He specialises in urban development, social history and art history of the 19th and 20th century, as well as theory behind and the protection of cultural heritage. He is the author of over 400 academic works, including a number of books. He was the founder of the International Cultural Centre in Krakow and he was its director since its inception in 1991 until January 2018. Since 2015, he has been President of the Polish National Commission for UNESCO.



Sneska Quaedvlieg-Mihailovic

Secretary General, Europa Nostra

Sneška Quaedvlieg–Mihailović has been working for Europa Nostra for more than 25 years and has served as Secretary General since 2000. In this capacity, she works closely with EU institutions, the Council of Europe, the UN, UNESCO and other international and European governmental and non– governmental bodies on heritage matters. Since the creation of the European Heritage Alliance 3.3 in 2011, she acts as the Coordinator of this informal platform of European and international networks active in the wider field of heritage. She has played a prominent role in promoting and implementing the European Year of Cultural Heritage 2018 (EYCH) and actively contributed to the EYCH Stakeholders Group. Currently, she represents Europa Nostra at the Cultural Heritage Expert Group established by the European Commission to sustain the legacy of the EYCH.



Stathis Raptou

Archaeologist, Department of Antiquity

He has worked at the University of Cyprus as a Research Fellow in the Atlas of Ancient Cyprus Research Programme and teaching several courses. In 1999 he was appointed by the Department of Antiquities, Cyprus as an Archaeological Officer, with responsibility for the Paphos District Archaeological Museum. From 2012 he has worked at the Cyprus Museum, Nicosia. Whilst in Paphos he carried out many excavations, the most important being those in the necropolis of Palaepaphos-Plakes and Palaepaphos-Skales. His scientific interests are focused on Paphos District where he is currently conducting excavations in Yeroskipou-Pachyammos and is also investigating the fortifications of ancient Paphos.



Joanna Sanetra-Szeliga

Researcher at Institute of Spatial Development and Urban Studies, Cracow University of Economics and International Cultural Centre

With her PhD in economy, she worked in the Department of Culture Strategy and European Affairs in the Ministry of Culture and has been working in the Research Institute for European Heritage at the International Cultural Centre in Kraków. Currently, she is an assistant professor at the Cracow University of Economics (Institute of Spatial Development and Urban Studies). Also she is a consultant in the Centre for Cultural Statistics of the Statistical Office in Kraków. She is an author and an editor of publications on EU cultural policy, European Capitals of Culture, links between culture and heritage and development, and intercultural dialogue.



Angeliki Sivitanidou

Lecturer of Architecture, Neapolis University Pafos

She is a Lecturer in Architecture at Neapolis University Pafos focusing on the bioclimatic design and sustainability of buildings and communities in rural and urban settings. As a member of the Pafos2017 Working Group (2010-2015), she was involved in the bidding phases and the assessment of cultural events of Pafos ECoC 2017, and as an academic advisor and a co-ordinator on a number of ECoC projects. As such, her research has expanded in recent years to involve culture-led urban development and policy, heritage preservation issues and sustainable urban planning.



Rinos Stefanis

Artist and Pafos2017 Project Leader

He is a Cypriot visual artist. He was in the team who created the proposal for the European Capital of Culture Pafos 2017. He participated in the On Target and Eco Art – two major projects of Pafos 2017. He studied at Byam Shaw School of Art, London (1978–1984). His work has been shown in numerous museums and international exhibitions including Beijing Biennale China, Mediterranean Art Biennale Tunis, Moesgaard Museun Denmark and the Gallerie Inge Baecker, Germany.



Enrico Tommarchi

PhD Candidate, University of Hull

Enrico Tommarchi is a research assistant and PhD candidate at the Culture, Place and Policy Institute (CPPI), University of Hull, where he took part in the evaluation of Hull UK City of Culture 2017. His research focuses on event-led urban regeneration in the context of port-city relationships and on mega events in heritage-rich cities (within the JPICH-funding project HOMEE – Heritage Opportunities and threats within Mega-Events in Europe). He is a spatial planner by training (IUAV University of Venice) and has researched on cultural planning and culture-led urban regeneration both in Academia and in the public sector.



Pedro Velázquez

Deputy Head of the Creative Europe Unit
European Commission

As Deputy Head of the Creative Europe Unit, he is responsible for the management and implementation of the ongoing Creative Europe Programme and the preparation of the future Creative Europe covering the period 2021-2027. In 2018 he designed and launched i-Portunus, the first ever EU mobility scheme for artists and culture professionals. Between 1987 and 2014, he occupied several positions at the Directorate General Education, Youth, Sport and Culture, namely in the fields of Sport and Communication, where he planned and launched the communication campaign for the current Erasmus+, Creative Europe programmes and cultural tourism such as the STAR Cities Interreg Europe project.



Michał Zalewski

Press Officer, Spokesman and Member of the Management Board
Krakow Festival Office

An expert in communication and information management, responsible for more than seventy brands managed by the Krakow Festival Office. Winner of numerous marketing and PR awards (including the Gold Paperclips in PR for Place, City or Region category). He was involved in projects such as the 41st Session of the UNESCO World Heritage Committee in Krakow, World Youth Day; he is also responsible for the operations of the ICE Kraków Congress Centre, as well as organisation of numerous other large-format events. For years, he has been taking part in the process of issuing legitimacy assessments concerning events organised in Krakow.



Neophytos Zavrvides

Chief Municipal Engineer of Pafos

He has been a consultant engineer for almost 20 years (1996 – 2015) and has been involved extensively in major and minor transportation projects, participated among others in environmental and traffic impact assessment studies and road safety research projects. He participated in EU projects for urban regeneration and transportation. Since December 2015, he has been appointed as the City Engineer for the Municipality of Paphos with responsibilities for all the engineering work of the city.