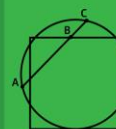


# PROGRAMME

4<sup>th</sup> Heritage Forum  
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HERITAGE AND SOCIETY



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CULTURAL  
CENTRE

1–2 June, 2017  
International Cultural Centre  
Kraków, Poland

## 31 MAY (WEDNESDAY)

17.00 – 20.30 Registration

19.00 Get-together for early participants (drinks and snacks)

## 1 JUNE (THURSDAY)

8.00 Registration

9.00 – 9.15 **Official Opening of the 4th Heritage Forum of Central Europe**

**Jacek Purchla (International Cultural Centre)**

9.15 – 9.55 Keynote speech

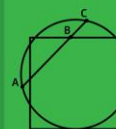
<b>9.15 – 9.45</b>
Possibilities and Responsibilities of NGOs as Custodians of Cultural Heritage Tamás Fejérdy
<b>9.45 – 9.55</b> Q&A

## 10.00 – 11.30 Sessions 1

<b>CONSTRUCTED MEMORY</b>	<b>SOCIAL CHALLENGES AND HERITAGE PROTECTION</b>	<b>DISSONANT HERITAGE</b>	<b>CONSTRUCTED MEMORY 2</b>
<b>Museums and Societies</b>	<b>Intangible Heritage</b>	<b>Sites of Memory</b>	<b>Art and Heritage</b>
<b>10.00 – 10.20</b>			
Museum Buildings and Layers of Heritage: The Case of Neues Museum in Berlin  Hilmar Schäfer	The Heritage of Folk Culture. Funeral Rituals and Their Meaning for Village Communities in the Past and Today  Ewa Bichta	Construction and Destruction: How the St. George Square in Lviv Has Become a Battle Field?  Paul Zalewski Oleksandra Provozin	The Myth of Functionalism and Its Consequences: Bauer, Loos, and the Brno Trade Fairs  Jana Kořínková
<b>10.20 – 10.40</b>			
The Effects of the Actual Economic crisis on Catalan Local	Intangible Heritage as a Driver for Development and	A Case Study: Memorial Peace Cross St. Lorenz. Reinventing	“You Shall not Forget”, said Art

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Museums Fabien Van Geert	Economic Recovery in Rural India Stefania Cardinale	A Misused Historic Location in the World Heritage Region Wachau in Austria Michael Schimek	Joana Brites
<b>10.40 – 11.10</b>			
Museums as the Place of Educating about Heritage and Society Kinga Anna Gajda	Intangible Cultural Heritage in the Czech Republic from the Perspective of Its Bearers: Visions of the UNESCO and Their (Un)real Implementation Daniel Drápala Martina Pavlicová	The Old Ptuj Graveyard: Confronting the Past Marjeta Ciglencčki	The Importance of the Contemporary Art in the Promotion of the Immovable Cultural Heritage in Romania Florentina Tanase
<b>11.10 – 11.30</b> Q&A			

**11.30 – 12.00** Coffee break

**12.00 – 13.00** Plenary lecture

**Heritage Traces, Differences and Futures**

**Sharon Macdonald (Humboldt-Universität zu Berlin)**

**12.45 – 13.00** Q&A

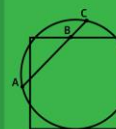
**13.00 – 14.00** Lunch

**14.00 – 14.40** Keynote speeches

<b>14.00 – 14.30</b>	
Museums, Immigrants and Social Justice: Addressing Issues of Language Barriers and Employments Sophia Labadi	Archaeology of the Communist Totalitarianism Pavel Vařeka
<b>14.30 – 14.40</b> Q&A	

# PROGRAMME

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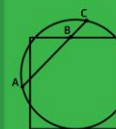
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## 14.45 – 16.30 Sessions 2

<b>CONSTRUCTED MEMORY</b>	<b>SOCIAL CHALLENGES AND HERITAGE PROTECTION</b>	<b>DISSONANT HERITAGE</b>	<b>HERITAGE AND COMMUNITIES</b>
<b>Museums and Societies</b>	<b>Intangible Heritage</b>	<b>Post-Communist Heritage</b>	<b>Urban Communities</b>
<b>14.45 – 15.05</b>			
Nationalist Appropriations of Open-air Museums and Prehistory Reenactment in Germany and Poland: Past and Current Tendencies of Politicising the Archaeological Heritage  Katrín Reichenbach Ralph Hoppadietz	The Valorisation of Intangible Cultural Heritage: A Cultural Sociological Perspective  Marlen Meissner	Social Strategies Towards Politically and Ideologically Unwanted Heritage: A Case of Post-Soviet Heritage in Poland  Kornelia Kajda	Reconciling Urban Heritage with the Needs of Urban Communities  John Ebejer
<b>15.05 – 15.25</b>			
Enhance the Paleolithic: Strategies and Social Inclusion  Federica Gonzato Marco Peresani	Celebrating and Debating Independence as National Heritage  Mareike Späth	Remembering Communism in Post-communist Albania: An Unwanted Heritage?  Francesco Iacono	Heritage Living LABs: Historic City Heritage for Sustainable Regeneration  Valentina Gianfrate Danila Longo Viviana Lorenzo
<b>15.25 – 16.15</b>			
Reconstruction and Ideology: Restoration of the Palace on the Isle and the Old Orangery in Royal Łazienki Museum Conducted in 2012-2016  Anna Selerowicz Piotr Zambrzycki	Jewish-British-European: Personal Heritage and Relationship with Place  Adrienne Wallman	Dissonant Heritage of the Communist Era: Between Education and Entertainment  Magdalena Banaszekiewicz	The Protection of Cultural Heritage and the Protection of Property in Hellas Country: Problems and Prospects at the Beginning of the 21 <sup>st</sup> Century  Eleftheria Mavromati

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16.15 – 16.30

Q&A

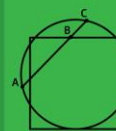
16.30 – 17.00 Coffee break

17.00 – 18.30 Sessions 3

CONSTRUCTED MEMORY	SOCIAL CHALLENGES AND HERITAGE PROTECTION	DISSONANT HERITAGE	HERITAGE AND COMMUNITIES
Art, Memory, and Heritage	Heritage, Sustainability, and Tourism	Conflicted Heritage	Local Communities
<b>17.00 – 17.20</b>			
Boundaries Between Human Rights and Integrity of Place: The Questions of Artworks Restitution to the Slovenian Coastal Cities  Daniela Tomšič	Heritage Labelling and Sustainable Tourism: A Case Study of Vlkolínec, Slovakia  Alexandra Bitušiková	Reading (Post)Colonial Galicia: Conflicted Heritage and the Great War Cemeteries  Wojciech Szymański	Reviving Jewish Heritage in a Town with No Jews: Implications on the Local Communities  Orit Stieglitz
<b>17.20 – 17.40</b>			
Heritage for Sale: Berlin Wall Souvenirs  Ulrike Zitzlsperger	Valorising the Common European Heritage Through Transnational Networks: From Fortified Heritage to Sustainable Cultural Tourism Attractions  Kristina Afrić Rakitovac Nataša Urošević	Dissonant Heritage of Nazi Architecture in the Former Region of Wartheland  Aleksandra Paradowska	Rajhenburg: Cultural Heritage vs. Local Communities  Helena Rožman
<b>17.40 – 18.10</b>			
From Worship to Disgrace: Troublesome Heritage of Russian Tsars  Ewa Letkiewicz	Industrial Heritage Based Tourism Cooperation Patterns in Visegrad Four Countries  Réka Pintér	From German East to Polish West: the Nazi Heritage in Silesia  Karolina Jara	Community Curators at Conisbrough Castle: Benefits and Barriers to “Engaged Interpretation”  Agnieszka Sadraei

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**18.10 – 18.30**

Q&A

**18.30 – 19.00** Coffee break with sandwiches

**19.00 – 20.00** Plenary lecture

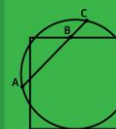
**The Changing of the Guard: A Heritage Perspective Through Time**

**John Tunbridge (Carleton University, Ottawa)**

**19.45 – 20.00** Q&A

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## 2 JUNE (FRIDAY)

9.00 – 9.40 Keynote speeches

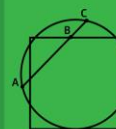
9.00 – 9.30	
How to Include Slovak Cities into National Fairytales  Magdalena Vášáryová	Un-memorialised Sites of Violence in Central and Eastern Europe: Contested Heritage, Intangible Past and Vernacular Practices of Memory  Jakub Muchowski / Aleksandra Szczepan
9.30 – 9.40 Q&A	

9.45 – 11.30 Sessions 4

CONSTRUCTED MEMORY  Architecture and Reconstruction	SOCIAL CHALLENGES AND HERITAGE PROTECTION  New Media	DISSONANT HERITAGE  Sites of Memory / Dissonant Heritage	HERITAGE AND COMMUNITIES  Trans(National) Heritage
9.45 – 10.05			
Preserving the 20 <sup>th</sup> Century Architectural Heritage in Montenegro: A New Fight for the City  Dragović Sonja	Virtual Reconstruction of lost Architectural Heritage: The Challenges of the New Media  Rafał Szrajber	Academics Executed in Lviv in 1941 as a Translocal Memory Event and Dissonant Heritage  Eleonora Narvselius	Cultural Landscape as National Landscape: Patterns of the Representation of Contemporary World Heritage Landscapes in Central Europe  Gábor Sonkoly
10.05 – 10.25			
Architectural Heritage of the 1960s-1980s in the Czech Republic and the Problematics of its Reflection in Contemporary Society  Tomáš Pavlíček	The Role of Social Media in Production and Consumption of Cultural Heritage  András Vajda	Mass Graves: Hidden World War II in Slovenia  Andreja Rihter	Towards an Integrated Approach for Cultural Heritage: Dilemmas and Challenges for Local and Regional Authorities within the EU  Kieran McCarthy
10.25 – 10.45			
Dealing with the Architectural Heritage	Heritage Activism and Digital Media: The	Interpreting Dissonant Heritage for Tourism:	Re-Homing Heritage: The Heritage of Forced

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of the Polish Territories (1850-1914) Aleksander Łupienko	Case of the Amphipolis Tomb in Greece Kostas Arvanitis	Methods and Challenges Sabina Owsianowska	Migration in Contemporary Europe Anna Catalani
<b>10.45 – 11.05</b>			
The Benedictine Monastic Rule and Lifestyle Tradition as a <i>Trait D'union</i> between Heritage Preservation and New Design, and Foundation of the Architectural Reuse Strategies: The Case Study of the Extension and Cloister Creation Project for SS. Nazario E Celso Benedictine Monastery in Borgomaro, Italy Matteo Rigamonti	A Portal for the Nautical Heritage: New Strategies for the Popularisation and Social Sharing of Historical Maritime Culture Maria Carola Morozzo della Rocca Giulia Zappia	Architectural Traces and/as Contentious Heritage: The Case of Former Prisons Francesca Lanz	Local Authorities in Heritage Management in Poland: Possibilities, Challenges and Limitation Anna Koziół
<b>11.05 – 11.25</b> Q&A			

**11.30 – 12.00** Coffee break

**12.00 – 13.00** Plenary lecture

**Ghosts of the Past? Remapping Europe competing memories in the age of crisis**

**Robert van der Laarse (University of Amsterdam)**

**12.45 – 13.00** Q&A

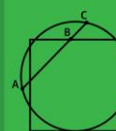
**13.00 – 14.00** Lunch

**14.00 – 14.40** Keynote speeches

<b>14.00 – 14.30</b>		
Difficult Heritage, Conflicting Communities, and Indecisive Heritage Professionals: The Imperative to Challenge the	Intangible Cultural Heritage , Europe, and the European Union: Exploring the Relationship	Polish Genetic Database of Totalitarian Victims Andrzej Ossowski

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Mental Models of Conservation and Set Criteria and Priorities  Ioannis Poullos	Hanna Schreiber	
<b>14.30 – 14.40</b> Q&A		

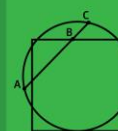
## 14.45 – 16.00 Session 5

<b>CONSTRUCTED MEMORY</b>  Contested / Contentious Heritage	<b>SOCIAL CHALLENGES AND HERITAGE PROTECTION</b>  Heritage and Tourism	<b>SOCIAL CHALLENGES AND HERITAGE PROTECTION 2</b>  Heritage and Social Development / Change	<b>HERITAGE AND COMMUNITIES</b>  Civil Society
<b>14.45 – 15.05</b>			
Societal and Cultural Challenges in the Netherlands: From Shared History to Contested Heritage  Jan Van 't Hof Michaëla Hanssen	Contemporary Dimensions of Archaeological Heritage Tourism  Michał Pawleta	The Role of Cultural Heritage Practices for Different Kind of Networks among Local Stakeholders to Achieve Sustainable Development in Communities  Jasna Fakin Bajec	Freestyle in Vacuum: Social Dimension of Heritage-Related Projects in Belarus  Stsiapan Stureika
<b>15.05 – 15.25</b>			
Landscapes of Memories: Wide Narrations on Contentious Heritages  Cristina F. Colombo	Cultural Access Voucher as an Instrument of Cultural Heritage Participation Funding  Katarzyna Kopeć	Challenges and Achievements in Society Attitude Shifts to Heritage Protection in the Slovak Republic  Zuzana Ondrejková	The Involvement of the Civil Society for the Future of the Heritage  Claire Giraud-Labelte
<b>15.25 – 15.45</b>			
Squaring the Circle: the City of Dresden's Struggle to Invent an Unburdened Past  Tobias Strahl	The Tourist Gaze Directed at Difficult Heritage of the Chernobyl Exclusion Zone  Anna Duda	Do we Need It? Garden Heritage Inventorisation in Service of Social Awareness  Imola Gecse-Tar	Translating Fortified Landscape Heritage to the Society: Ways of Rehabilitation, Popularisation and Conservation Dilemmas



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		Katalin Takács	Anna Staniewska
<b>15.45 – 16.00</b> Q&A			

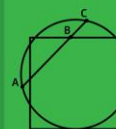
**16.00 – 16.30** Coffee break

**16.30 – 18.10** Session 6

<b>CONSTRUCTED MEMORY</b>	<b>SOCIAL CHALLENGES AND HERITAGE PROTECTION</b>	<b>SOCIAL CHALLENGES AND HERITAGE PROTECTION 2</b>	<b>HERITAGE AND COMMUNITIES</b>
<b>Heritage and Ideology</b>	<b>Post(Industrial) Heritage</b>	<b>Heritage and Social Development / Change</b>	<b>Civil Society / Local Communities</b>
<b>16.30 – 16.50</b>			
<i>Kunstschutz</i> in the Fields of WW I and the Creation of Heritage and Memory  Robert Born Beate Störtkuhl	Education, Training and Sustainable Development at Industrial Heritage Sites  Květa Jordánová	The Role of Cultural Heritage of Sports in the Social and Local Development in Europe  Ewa Malchrowicz-Mośko	The Social Functions of Heritage in Rural Contexts: Narratives and Politics of Memory in Transylvania  Albert Zsolt Jakab
<b>16.50 – 17.10</b>			
Reflections of National Ideology and Cultural Nationalism in Heritage Protection in Croatia  Ivana Nina Unkovic	Transnational Industrial Heritage: The Net of Hungarian State Railways' Building Throughout the Carpathian Basin  Veronika Eszik	Heritage as Commons in Post-Conflict States  Neil Galway	Concrete Heritage: The Great Polish Map of Scotland  John Hutchinson
<b>17.10 – 17.30</b>			
Historicising Concepts of Heritage and "Negative Historical Values": Auschwitz-Birkenau and the early World Heritage Program  Julia Röttjer	New Suggestions of Interpretation and Activation of Postindustrial Urban Landscape of Lodz: In Search for Authenticity  Anna Rawicka Jan Salm		Hollókő: One Heritage and Numerous Influencing Actors  Melinda Harlov-Csortán

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1–2 June, 2017  
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17.30 – 17.50			
The Heritage of the Righteous Alicja Podbielska	The Manifattura di Legnano Cotton Mill: Teach to Preserve and Reuse an Industrial Heritage Site in Lombardy Francesco Augelli		Heritages and Religions: Identity Formation throughout the Cityscape of Krakow Anna Niedźwiedź
17.50 – 18.10 Q&A			