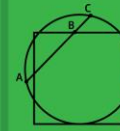


PROGRAMME

4th Heritage Forum
of Central Europe
HERITAGE AND SOCIETY



MIĘDZYNARODOWE
CENTRUM
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CENTRE

1–2 June, 2017
International Cultural Centre
Kraków, Poland

31 MAY (WEDNESDAY)

17.00 – 20.30 Registration

19.00 Get-together for early participants (drinks and snacks)

1 JUNE (THURSDAY)

8.00 Registration

9.00 – 9.15 **Official Opening of the 4th Heritage Forum of Central Europe**

Jacek Purchla (International Cultural Centre)

9.15 – 9.55 Keynote speech

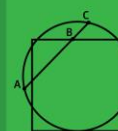
9.15 – 9.45
Possibilities and Responsibilities of NGOs as Custodians of Cultural Heritage Tamás Fejérdy
9.45 – 9.55 Q&A

10.00 – 11.30 Sessions 1

CONSTRUCTED MEMORY	SOCIAL CHALLENGES AND HERITAGE PROTECTION	DISSONANT HERITAGE	CONSTRUCTED MEMORY 2
Museums and Societies	Intangible Heritage	Sites of Memory	Art and Heritage
10.00 – 10.20			
Museum Buildings and Layers of Heritage: The Case of Neues Museum in Berlin Hilmar Schäfer	The Heritage of Folk Culture. Funeral Rituals and Their Meaning for Village Communities in the Past and Today Ewa Bichta	Construction and Destruction: How the St. George Square in Lviv Has Become a Battle Field? Paul Zalewski Oleksandra Provozin	The Myth of Functionalism and Its Consequences: Bauer, Loos, and the Brno Trade Fairs Jana Kořínková
10.20 – 10.40			
The Effects of the Actual Economic crisis on Catalan Local	Intangible Heritage as a Driver for Development and	A Case Study: Memorial Peace Cross St. Lorenz. Reinventing	“You Shall not Forget”, said Art

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Museums Fabien Van Geert	Economic Recovery in Rural India Stefania Cardinale	A Misused Historic Location in the World Heritage Region Wachau in Austria Michael Schimek	Joana Brites
10.40 – 11.10			
Museums as the Place of Educating about Heritage and Society Kinga Anna Gajda	Intangible Cultural Heritage in the Czech Republic from the Perspective of Its Bearers: Visions of the UNESCO and Their (Un)real Implementation Daniel Drápala Martina Pavlicová	The Old Ptuj Graveyard: Confronting the Past Marjeta Ciglencėki	The Importance of the Contemporary Art in the Promotion of the Immovable Cultural Heritage in Romania Florentina Tanase
11.10 – 11.30 Q&A			

11.30 – 12.00 Coffee break

12.00 – 13.00 Plenary lecture

Heritage Traces, Differences and Futures

Sharon Macdonald (Humboldt-Universität zu Berlin)

12.45 – 13.00 Q&A

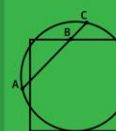
13.00 – 14.00 Lunch

14.00 – 14.40 Keynote speeches

14.00 – 14.30	
Museums, Immigrants and Social Justice: Addressing Issues of Language Barriers and Employments Sophia Labadi	Archaeology of the Communist Totalitarianism Pavel Vařeka
14.30 – 14.40 Q&A	

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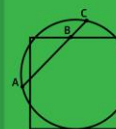
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14.45 – 16.30 Sessions 2

CONSTRUCTED MEMORY	SOCIAL CHALLENGES AND HERITAGE PROTECTION	DISSONANT HERITAGE	HERITAGE AND COMMUNITIES
Museums and Societies	Intangible Heritage	Post-Communist Heritage	Urban Communities
14.45 – 15.05			
Nationalist Appropriations of Open-air Museums and Prehistory Reenactment in Germany and Poland: Past and Current Tendencies of Politicising the Archaeological Heritage Katrín Reichenbach Ralph Hoppadietz	The Valorisation of Intangible Cultural Heritage: A Cultural Sociological Perspective Marlen Meissner	Social Strategies Towards Politically and Ideologically Unwanted Heritage: A Case of Post-Soviet Heritage in Poland Kornelia Kajda	Reconciling Urban Heritage with the Needs of Urban Communities John Ebejer
15.05 – 15.25			
Enhance the Paleolithic: Strategies and Social Inclusion Federica Gonzato Marco Peresani	Celebrating and Debating Independence as National Heritage Mareike Späth	Remembering Communism in Post-communist Albania: An Unwanted Heritage? Francesco Iacono	Heritage Living LABs: Historic City Heritage for Sustainable Regeneration Valentina Gianfrate Danila Longo Viviana Lorenzo
15.25 – 16.15			
Reconstruction and Ideology: Restoration of the Palace on the Isle and the Old Orangery in Royal Łazienki Museum Conducted in 2012-2016 Anna Selerowicz Piotr Zambrzycki	Jewish-British-European: Personal Heritage and Relationship with Place Adrienne Wallman	Dissonant Heritage of the Communist Era: Between Education and Entertainment Magdalena Banaszekiewicz	The Protection of Cultural Heritage and the Protection of Property in Hellas Country: Problems and Prospects at the Beginning of the 21 st Century Eleftheria Mavromati

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16.15 – 16.30

Q&A

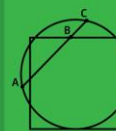
16.30 – 17.00 Coffee break

17.00 – 18.30 Sessions 3

CONSTRUCTED MEMORY	SOCIAL CHALLENGES AND HERITAGE PROTECTION	DISSONANT HERITAGE	HERITAGE AND COMMUNITIES
Art, Memory, and Heritage	Heritage, Sustainability, and Tourism	Conflicted Heritage	Local Communities
17.00 – 17.20			
Boundaries Between Human Rights and Integrity of Place: The Questions of Artworks Restitution to the Slovenian Coastal Cities Daniela Tomšič	Heritage Labelling and Sustainable Tourism: A Case Study of Vlkolínec, Slovakia Alexandra Bitušiková	Reading (Post)Colonial Galicia: Conflicted Heritage and the Great War Cemeteries Wojciech Szymański	Reviving Jewish Heritage in a Town with No Jews: Implications on the Local Communities Orit Stieglitz
17.20 – 17.40			
Heritage for Sale: Berlin Wall Souvenirs Ulrike Zitzlsperger	Valorising the Common European Heritage Through Transnational Networks: From Fortified Heritage to Sustainable Cultural Tourism Attractions Kristina Afrić Rakitovac Nataša Urošević	Dissonant Heritage of Nazi Architecture in the Former Region of Wartheland Aleksandra Paradowska	Rajhenburg: Cultural Heritage vs. Local Communities Helena Rožman
17.40 – 18.10			
From Worship to Disgrace: Troublesome Heritage of Russian Tsars Ewa Letkiewicz	Industrial Heritage Based Tourism Cooperation Patterns in Visegrad Four Countries Réka Pintér	From German East to Polish West: the Nazi Heritage in Silesia Karolina Jara	Community Curators at Conisbrough Castle: Benefits and Barriers to “Engaged Interpretation” Agnieszka Sadraei

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18.10 – 18.30

Q&A

18.30 – 19.00 Coffee break with sandwiches

19.00 – 20.00 Plenary lecture

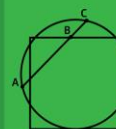
The Changing of the Guard: A Heritage Perspective Through Time

John Tunbridge (Carleton University, Ottawa)

19.45 – 20.00 Q&A

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2 JUNE (FRIDAY)

9.00 – 9.40 Keynote speeches

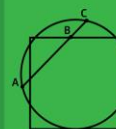
9.00 – 9.30	
How to Include Slovak Cities into National Fairytales Magdalena Vášáryová	Un-memorialised Sites of Violence in Central and Eastern Europe: Contested Heritage, Intangible Past and Vernacular Practices of Memory Jakub Muchowski / Aleksandra Szczepan
9.30 – 9.40 Q&A	

9.45 – 11.30 Sessions 4

CONSTRUCTED MEMORY Architecture and Reconstruction	SOCIAL CHALLENGES AND HERITAGE PROTECTION New Media	DISSONANT HERITAGE Sites of Memory / Dissonant Heritage	HERITAGE AND COMMUNITIES Trans(National) Heritage
9.45 – 10.05			
Preserving the 20 th Century Architectural Heritage in Montenegro: A New Fight for the City Dragović Sonja	Virtual Reconstruction of lost Architectural Heritage: The Challenges of the New Media Rafał Szrajber	Academics Executed in Lviv in 1941 as a Translocal Memory Event and Dissonant Heritage Eleonora Narvselius	Cultural Landscape as National Landscape: Patterns of the Representation of Contemporary World Heritage Landscapes in Central Europe Gábor Sonkoly
10.05 – 10.25			
Architectural Heritage of the 1960s-1980s in the Czech Republic and the Problematics of its Reflection in Contemporary Society Tomáš Pavlíček	The Role of Social Media in Production and Consumption of Cultural Heritage András Vajda	Mass Graves: Hidden World War II in Slovenia Andreja Rihter	Towards an Integrated Approach for Cultural Heritage: Dilemmas and Challenges for Local and Regional Authorities within the EU Kieran McCarthy
10.25 – 10.45			
Dealing with the Architectural Heritage	Heritage Activism and Digital Media: The	Interpreting Dissonant Heritage for Tourism:	Re-Homing Heritage: The Heritage of Forced

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of the Polish Territories (1850-1914) Aleksander Łupienko	Case of the Amphipolis Tomb in Greece Kostas Arvanitis	Methods and Challenges Sabina Owsianowska	Migration in Contemporary Europe Anna Catalani
10.45 – 11.05			
The Benedictine Monastic Rule and Lifestyle Tradition as a <i>Trait D'union</i> between Heritage Preservation and New Design, and Foundation of the Architectural Reuse Strategies: The Case Study of the Extension and Cloister Creation Project for SS. Nazario E Celso Benedictine Monastery in Borgomaro, Italy Matteo Rigamonti	A Portal for the Nautical Heritage: New Strategies for the Popularisation and Social Sharing of Historical Maritime Culture Maria Carola Morozzo della Rocca Giulia Zappia	Architectural Traces and/as Contentious Heritage: The Case of Former Prisons Francesca Lanz	Local Authorities in Heritage Management in Poland: Possibilities, Challenges and Limitation Anna Koziół
11.05 – 11.25 Q&A			

11.30 – 12.00 Coffee break

12.00 – 13.00 Plenary lecture

Ghosts of the Past? Remapping Europe competing memories in the age of crisis

Robert van der Laarse (University of Amsterdam)

12.45 – 13.00 Q&A

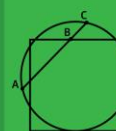
13.00 – 14.00 Lunch

14.00 – 14.40 Keynote speeches

14.00 – 14.30		
Difficult Heritage, Conflicting Communities, and Indecisive Heritage Professionals: The Imperative to Challenge the	Intangible Cultural Heritage , Europe, and the European Union: Exploring the Relationship	Polish Genetic Database of Totalitarian Victims Andrzej Ossowski

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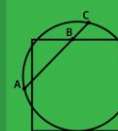
Mental Models of Conservation and Set Criteria and Priorities Ioannis Poullos	Hanna Schreiber	
14.30 – 14.40 Q&A		

14.45 – 16.00 Session 5

CONSTRUCTED MEMORY Contested / Contentious Heritage	SOCIAL CHALLENGES AND HERITAGE PROTECTION Heritage and Tourism	SOCIAL CHALLENGES AND HERITAGE PROTECTION 2 Heritage and Social Development / Change	HERITAGE AND COMMUNITIES Civil Society
14.45 – 15.05			
Societal and Cultural Challenges in the Netherlands: From Shared History to Contested Heritage Jan Van 't Hof Michaëla Hanssen	Contemporary Dimensions of Archaeological Heritage Tourism Michał Pawleta	The Role of Cultural Heritage Practices for Different Kind of Networks among Local Stakeholders to Achieve Sustainable Development in Communities Jasna Fakin Bajec	Freestyle in Vacuum: Social Dimension of Heritage-Related Projects in Belarus Stsiapan Stureika
15.05 – 15.25			
Landscapes of Memories: Wide Narrations on Contentious Heritages Cristina F. Colombo	Cultural Access Voucher as an Instrument of Cultural Heritage Participation Funding Katarzyna Kopeć	Challenges and Achievements in Society Attitude Shifts to Heritage Protection in the Slovak Republic Zuzana Ondrejková	The Involvement of the Civil Society for the Future of the Heritage Claire Giraud-Labelte
15.25 – 15.45			
Squaring the Circle: the City of Dresden's Struggle to Invent an Unburdened Past Tobias Strahl	The Tourist Gaze Directed at Difficult Heritage of the Chernobyl Exclusion Zone Anna Duda	Do we Need It? Garden Heritage Inventorisation in Service of Social Awareness Imola Gecse-Tar	Translating Fortified Landscape Heritage to the Society: Ways of Rehabilitation, Popularisation and Conservation Dilemmas

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		Katalin Takács	Anna Staniewska
15.45 – 16.00 Q&A			

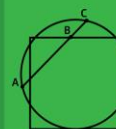
16.00 – 16.30 Coffee break

16.30 – 18.10 Session 6

CONSTRUCTED MEMORY	SOCIAL CHALLENGES AND HERITAGE PROTECTION	SOCIAL CHALLENGES AND HERITAGE PROTECTION 2	HERITAGE AND COMMUNITIES
Heritage and Ideology	Post(Industrial) Heritage	Heritage and Social Development / Change	Civil Society / Local Communities
16.30 – 16.50			
<i>Kunstschutz</i> in the Fields of WW I and the Creation of Heritage and Memory Robert Born Beate Störtkuhl	Education, Training and Sustainable Development at Industrial Heritage Sites Květa Jordánová	The Role of Cultural Heritage of Sports in the Social and Local Development in Europe Ewa Malchrowicz-Mośko	The Social Functions of Heritage in Rural Contexts: Narratives and Politics of Memory in Transylvania Albert Zsolt Jakab
16.50 – 17.10			
Reflections of National Ideology and Cultural Nationalism in Heritage Protection in Croatia Ivana Nina Unkovic	Transnational Industrial Heritage: The Net of Hungarian State Railways' Building Throughout the Carpathian Basin Veronika Eszik	Heritage as Commons in Post-Conflict States Neil Galway	Concrete Heritage: The Great Polish Map of Scotland John Hutchinson
17.10 – 17.30			
Historicising Concepts of Heritage and "Negative Historical Values": Auschwitz-Birkenau and the early World Heritage Program Julia Röttger	New Suggestions of Interpretation and Activation of Postindustrial Urban Landscape of Lodz: In Search for Authenticity Anna Rawicka Jan Salm		Hollókő: One Heritage and Numerous Influencing Actors Melinda Harlov-Csortán

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17.30 – 17.50			
The Heritage of the Righteous Alicja Podbielska	The Manifattura di Legnano Cotton Mill: Teach to Preserve and Reuse an Industrial Heritage Site in Lombardy Francesco Augelli		Heritages and Religions: Identity Formation throughout the Cityscape of Krakow Anna Niedźwiedź
17.50 – 18.10 Q&A			