

International seminar
Culture as a Basic Mechanism of Urban Development

5 October 2018

Polish Academy of Arts and Sciences, Large Aula
Sławkowska 17, Kraków

Admission free, register at: www.krakow.oees.pl

PROGRAMME

9.30-10.00	Registration and welcome coffee
10:00-10.15	Opening: Agata Wąsowska-Pawlik, Director of the International Cultural Centre and Prof. Jerzy Hausner, Cracow University of Economics
10.15-10.45	<i>Can culture play a role of a strategic resource in a city?</i> – Dr Joanna Sanetra-Szeliga, International Cultural Centre, Statistical Office in Krakow
I CULTURE AS URBAN REVITALISATION MECHANISM	
10.45-11.15	<i>Culture-led urban regeneration: a selection of key themes and issues</i> – Prof. Franco Bianchini, Director of Culture, Place and Policy Institute, University of Hull, UK
11.15-12.15	<i>City-Love-Dreams</i> – Adam Gudell, owner of Moderator Inwestycje
	<i>Revitalisation of Former Coal-Mines. Public Spaces of Sensual Character or Symbolic Meaning?</i> – Alicja Knast, Director of Muzeum Śląskie [Silesian Museum]
11.15-12.15	<i>Creative quarter in Kraków city centre?</i> – Łukasz Kumecki, Member of the Board, Fundacja Tytano [Tytano Foundation]
	<i>Kraków music festivals and the creative and economic potential of the city</i> – Izabela Helbin, Director of the Krakow Festival Office
12.15-13.00	Debate: Panelists: Prof. Franco Bianchini, Adam Gudell, Izabela Helbin, Alicja Knast, Łukasz Kumecki, Moderator: Dr Michał Wiśniewski (International Cultural Centre, Cracow University of Economics)
13:00-13:45	Lunch
II CULTURAL POLICY AS DEVELOPMENT POLICY OF A CITY?	
13:45-14:15	<i>European projects, catalyst for Cluj city's transformation</i> – Florin Morosanu, Director of the Public Service for Cultural Venues in Cluj-Napoca
14:15-15.15	<i>Cultural non-policy and development of Polish cities</i> – Artur Celiński, Vice-President of the Res Publica Board, leader of the DNA Miasta [City DNA] project
	<i>Urban movements as catalysts of culture and urban development</i> – Lidia Makowska, culture expert, Lepszy Gdańsk association, Congress of Urban Movements
14:15-15.15	<i>The impact of cultural infrastructural projects on their socio-economic environment. Study results in Małopolska region</i> – Joanna Urbanowicz, Director of the Regional Policy Department, Marshall Office of the Małopolska Region
	<i>What inspires Lublin?</i> – Dr Katarzyna Mieczkowska, Director of the Muzeum Lubelskie [Lublin Museum]
15.15-16.00	Debate: Panelists: Artur Celiński, Lidia Makowska, Dr Katarzyna Mieczkowska, Joanna Urbanowicz Moderator: Agata Wąsowska-Pawlik, Director of the International Cultural Centre
16:00	Conclusions and closing of the meeting – Prof. Jerzy Hausner, Cracow University of Economics